

Delaware Human Trafficking Coordinating Council

Public Awareness Committee Meeting Minutes

January 6, 2017

In attendance person/conference call: Mary McDonough, Patty D'Angelo, Johanna Bishop, Mary Darby, Wendy Gallagher, Laurie Guinard, Kristen Hudson, Dennis Jones, Stephanie Johnson, Nancy McGee, Murphy Marbury, Sunny Rayavarapu, Yolanda Schlabach, Lori Sitler, Sally Millbury- Steen, and Fay Whittle

Note: If I have missed anyone that attended or who was on the conference call, please advise.

Next Meeting is January 26 from 2:30pm – 4pm

Location: 500 N. King Street, Court House – Commissioner McDonough's office

Conference call information:

Call: 1-877-366-0711

Participant's code: 85006785#

Leader's code: 82059846#

Agenda Topics discussed:

1. Approval of January 6, 2017 minutes
2. Mary Darby and Fay Whittle finalized a press advisory/press release, media list, along with a list of speakers for the Human Trafficking Proclamation Governor signing at Legislative Hall – 2:30pm, January 10, 2017, –speakers include Governor Markell, Representative Helene Keeley, Rita Landgraf, Yolanda Schlabach, Fay Whittle, and Nancy McGee. Representative Rose Henry was invited and is unable to attend. Make sure there is Shout out to Del DOT.
3. An HT information table will be presented at Legislative Hall on January 11, 2017, thanks Nancy McGee, Sally Milbury-Steen and Sunny Rayavarapu will assist with table.
4. Special Legislative day: with the assistance of Representative Paul Baumbach, there is a House Joint Resolution signing scheduled for January 19, 2017 at Legislative Hall. The specific Information was sent out to this committee.
5. PSA/Radio interview's update, Nancy's voice is amazing, Yolanda as well. Great 30 plus minute interview with great questions was completed with Dan Gaffney, Nancy and Yolanda. The Committee discussed having Committee member Dennis Jones assist with PSA/Radio interviews. Need to have a presence in New Castle County which is being looked into. Fay will reach out to WDEL, Rick Jensen, there is a connection to SOAR and Mr. Jensen's wife does Public relations work.
6. Updates from all sub - committees

Key new topics:

The committee is working on the presentation of our HT Flyers on the Community board at all Delaware Wawa's. Yolanda and Kristen will handle Sussex County. Many Wawa's have been completed in New Castle County. Sunny will work with other fellow high school students for the remainder of New Castle County, Nancy Mc Gee will brief Sunny. Sunny will track all Wawa locations completed either by an excel spread sheet or with Google docs. The student who posts the most flyers could receive a Wawa gift card. Murphy Marbury has completed Kent County. Leslie Brower mentioned 7 Eleven's.

Round 2 printing and budget – will need a new design and cost, explore training for Taxis, Ubers, etc. and buses. Need to discuss funding and resources at our next meeting on January 26, 2017.

Updates from 6 Subcommittees

1. DelDOT- Transportation – Silvana Croope and Stephanie Johnson (co-chairs)

As part of DelDOT's updates, here are the locations in which the flyers should be posted (beyond locations reported last week):

New Castle
Amtrak Train Station (laminated)
I-95 Toll Plaza
DART Ticketing Kent County
Felton – Uncle Willie's
Sussex County Truck Stops
Bridgeville - Royal Farms
Greenwood - Royal Farms
Ellendale - Royal Farms
Laurel – Castaways

DelDOT will be in attendance for next week's press conference at Leg Hall and am still scheduled to meet with Senator DeCollo's legislative aids on the 17th.

DelDOT has had discussions with their director to identify some funding to include signage for HT space in a few buses in each county. Once they get a proposal for the total cost to see if it fits within our FY17 budget, they will to discuss with the committee the type of information posted in bus space. They think an "educational" flyer defining human trafficking but also including the hotline number is important. They are of the opinion that the bus passengers are less likely victims and, therefore, we should use this space to increase public knowledge on HT (the what, where, how, etc.) as well as the resources.

2. Medical – Mary Darby, and Patty D'Angelo (co-chairs)

Forensic Nurses have been very receptive, we spoke at their Jan 3rd staff meeting in Dover where we supplied them HT public awareness materials for these nurses to distribute at their locations. They will laminate the flyers. Commissioner spoke at St Francis for a lunch and learn and they did receive their HT flyers. St Francis was very receptive with three attendees requesting to be added to our committee. Yolanda Schlabach shared this info relative to a new NY law re: health care providers and patients who are HT victims. Medical professionals in NY were part of the effort to pass it. This information was sent to forensic nurses. See below:

Governor Cuomo signed the NY A.8650-B/S.6835-B bill in November, 2016.

["Identification and Assessment of Human Trafficking Victims," A.8650-B / S.6835-B](#), requires every general hospital, public health center, diagnostic center, treatment center, or outpatient department to provide: identification, assessment, and appropriate treatment or referral of persons suspected as human trafficking victims; notification to social services when the trafficked person is under the age of 18; and training of staff in the recognition of indicators of human trafficking and the responsibilities in dealing with persons suspected as human trafficking victims.

3. Education – Johanna Bishop, Eleanor Kiesel (co-chairs), Murphy Marbury, Lori Sitler, and Angela Steele- Tilton.

Two events are scheduled with Wilm U. for January 19th and January 23rd and one with DSU January 17th. We need to know if the Education team has more events scheduled and if they need HT public awareness materials for their distribution plan. We know this committee has student volunteers. Cab Calloway has an event January 20th. Eleanor Kiesel has an event with Uof D and Dr. Susan Miller scheduled in February 2017. New event, HT panel discussion is scheduled at St. Helena's for May 10, 2017 – Dorothy Medeiros, Sally Millbury-Steen, Fay Whittle, Yolanda Schlabach and Johanna Bishop are all part of this discussion. Johanna Bishop will provide an update on her meeting with WDEL.

4. Retail outreach and high school volunteers - Syreeta Scott, Sunny Rayarapu, Dennis Jones and Leslie Brower.

Dennis Jones met with the Sussex County Chamber, Rehoboth and Dewey Beach, HT awareness paragraph was written up in their newsletter to 1400 members along with flyers have been distributed. Tanger Outlets have had their initial contact.

Syreeta Scott met with Walmart, she finally had a face-to- face with a Manager, and however they still want no parts of this topic. Walmart has contracts with and only allows certain information or fundraising from certain groups; such as Girl Scouts and Salvation Army. This was found surprising, because when it's warm outside, you can barely get in the door through all the football, cheer or seemingly random groups asking for money. Thanks Syreeta, one day at a time. See attached letter from Syreeta to Christiana mall, excellent letter, however, at this time, they are not interested. Leslie Brower is reaching out to Concord Mall. Has anyone reached out to Dover mall?

Please utilize the HT cheat sheet and the myths and misconception document for education for any volunteers. They are very helpful for Q&A.

Phase 2

1. HT Public Awareness for Medical facilities other than hospitals. List of walk in centers is needed. Mary Darby may have a list.
2. A broader focus on HT Public Awareness for hotels.
3. Adult Entertainment - with law Enforcement
4. Human Trafficking Public Awareness materials printed in other languages, including bookmarkers
5. Web site for HT Public Awareness
6. Public Awareness for Labor Trafficking and Human Trafficking of Children. More children than we think are being trafficked between the hours of 3pm and 6pm.
7. Updated HT Public Awareness photos on materials.

8. Addition of a Bereavement subcommittee